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Dear friends,

I’m delighted to present this 2019 Annual Report on our incredible year of achievement. But none of our accomplishments - such as 5 million minutes watched on our Unpacked YouTube channel or 2,200 monthly educators visits to our Unpacked for Educators website - would have been possible without your involvement. Your support has enabled us to grow our work, deepen our impact and extend our reach to Jewish educators and Jewish students.

I’m also thrilled to share the news with you that we’ve officially changed our name from Jerusalem U to OpenDor Media to better reflect our vision today and our mission to throw open the doors of Jewish and Israeli history and culture to this generation. Dor also means ‘generation’ in Hebrew - underscoring our belief that education is a generational phenomenon, passed on through historical narrative from parent to child and from teacher to student.

We are proud of our Jewish heritage and identity and excited to embrace our role in helping to ensure the continuity of future generations through high quality films and educational content.

We hope that OpenDor Media will embolden our sense of purpose and serve as a rallying call to our many donors and supporters who stand shoulder to shoulder with us on our mission.

I’m honored to have you with us on the next stage of our incredible journey.

Best regards,

DINA RABHAN

OpenDor Media   Annual Report 2019
About OpenDor Media

Our Mission

OpenDor Media (formerly Jerusalem U) is a leading global non-profit media company for the 21st century. We educate, entertain, and engage our global audience by bringing to life big ideas and authentic stories, and by celebrating all things Jewish.

What We Do

We bring Jewish ideas, values and stories to life through quality filmmaking, and deliver them to a global audience of millions using today’s most popular and far-reaching digital platforms like YouTube, Netflix, and Amazon.

Why We Do It

Video is the language of this generation; it informs worldview and shapes identity. With our multi-channel approach, OpenDor Media can educate, entertain and engage every Jew in every corner of the planet -- bringing infinite possibilities to today’s generation.
Unpacked for Educators

Professional tools to help educators engage and inspire students inside and outside the classroom. Unpacked for Educators combines film and video with lesson materials and experiential activities – created by educators for educators.

Unpacked

Short, impactful videos on our YouTube channel for the social, mobile generation that unpack and clarify the often complex issues surrounding Jewish identity, heritage and Zionism.

Imagination Productions

Award-winning films that tell the story of Israel and the Jewish people through the lens of personal experience and testimony.
2019 Updates & Accomplishments
Quarterly Benchmarks

### Unpacked for Educators

<table>
<thead>
<tr>
<th></th>
<th>Annual Goal</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>Total</th>
<th>% of Goal Reached</th>
</tr>
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<tbody>
<tr>
<td>Monthly website visits</td>
<td>2,100</td>
<td>1,940</td>
<td>2,422</td>
<td>1,380</td>
<td>3,054</td>
<td>2,199</td>
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<td>3:47</td>
<td>4:45</td>
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<td>Resource downloads</td>
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<td>492</td>
<td>159</td>
<td>171</td>
<td>734</td>
<td>1,556</td>
<td>78%</td>
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### Unpacked (YouTube Channel)

<table>
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<tr>
<th></th>
<th>Annual Goal</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>Total</th>
<th>% of Goal Reached</th>
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</thead>
<tbody>
<tr>
<td>Video views</td>
<td>1,250,000</td>
<td>238,023</td>
<td>301,946</td>
<td>518,983</td>
<td>744,562</td>
<td>1,803,514</td>
<td>144%</td>
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<tr>
<td>New subscribers</td>
<td>5,000</td>
<td>1,124</td>
<td>1,723</td>
<td>3,577</td>
<td>4,434</td>
<td>10.858</td>
<td>217%</td>
</tr>
<tr>
<td>% ages 13-34</td>
<td>42%</td>
<td>73%</td>
<td>85%</td>
<td>88%</td>
<td>81%</td>
<td>82%</td>
<td>194%</td>
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### Reaching Students With Feature Film Programs

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<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>Total</th>
<th>% of Goal Reached</th>
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<tr>
<td>Students</td>
<td>25,000</td>
<td>17,031</td>
<td>9,689</td>
<td>59</td>
<td>60</td>
<td>26,839</td>
<td>107%</td>
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### Digital Distribution Of When The Smoke Clears*

<table>
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<th>Annual Goal</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
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<th>Total</th>
<th>% of Goal Reached</th>
</tr>
</thead>
<tbody>
<tr>
<td>Views</td>
<td>10,000</td>
<td>823</td>
<td>5,506</td>
<td>4,331</td>
<td>1,237</td>
<td>11,897</td>
<td>119%</td>
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</table>

*We currently have five films available on digital platforms. Four of them are being managed by MultiCom, a distribution company, which provides limited reporting. We are managing the distribution of When the Smoke Clears and have more access to the data.*
Unpacked

Unpacked uses fast-paced, fact-filled and thought-provoking short videos to help high school and college students untangle the complexities of Israel and Judaism.

In 2019, we rebranded the OpenDor Media YouTube channel to Unpacked, and invested in the production of nearly 60 new videos. The majority of the videos were part of the History of Israel Explained series, which drove the channel growth.
This year’s series:
History of Israel Explained

51% 52
25-34 Videos created
48% 1.3M
13-24 (1 per week)

3.85M Minutes watched

1.3M Views

Viewer age
Unpacked for Educators offers videos and resources that explore the story of Israel and the Jewish people in all its complexity and sophistication. By untangling challenging ideas and bringing key historical moments to life, teachers have another way of showing students that Judaism is as meaningful and relevant as ever.

In 2019, Media Lab became Unpacked for Educators, with a new visual identity and revamped website. The education team continued to create the weekly emails, host webinars and produce educational resources to accompany the YouTube videos and feature length films. Time spent on the website and use of resources increased steadily throughout the year.
Feedback

“I have been in Israel Education for over 20 years, and the work that Unpacked for Educators has been doing is unquestionably the most helpful tool I have seen. First, it is easily accessible. Second, it is well organized. Third, and most importantly, the materials do an unparalleled job of walking a fine line between presenting the materials in a way that I can use to help my students learn about Israel...without coming across as indoctrination. There is a high degree of objectivity...This has been recognized for a few years as a desideratum in the field, and I couldn’t be more pleased in the way Unpacked for Educators has stepped in to fill this gap.”

Seth Korelitz, Director of Judaic Studies, Frankel Jewish Academy, Detroit, MI

“Seemingly overnight, the Unpacked’s History of Israel Explained video series has become a staple of our 12th grade, year-long Israel seminar. The combination of professionally made, unbiased videos with excellent and open-ended questions makes a lesson plan on its own. In particular, we just used the 5-part series on settlements, which guided us in a meaningful way through this obviously complicated and important topic.”

Neil Rubin, Chair of Jewish History, Beth Tfiloh Dahan Community High School, Baltimore, MD

“The History of Israel Explained video series has been a wonderful resource in my high-level Hebrew Honors classes and our school’s Israel Leadership clubs. Authentic and historically accurate, the videos and extensive materials offer my students a learning experience that successfully bridges the gap of time and place. We are taken to Israel - past and present. The thoughtful classroom conversations that follow indicate that our students simply ‘get it’.”

Michal Ilai, Israel Programs Coordinator, The Weber School, Atlanta, GA

“I not only receive the weekly newsletter, but I also READ it religiously, as opposed to many other e-messages I am overwhelmed with on a daily basis. The newsletter inspires us and my key colleagues who work with teens and young parents to introduce and to discuss various controversial subjects, while stimulating us intellectually and allowing us to grow Jewishly.”

Leonard Petlakh, Executive Director, Kings Bay YM-YWHA, Brooklyn, NY

“This newsletter is something that is written in an unbiased way and is practical enough that I can use it with students without much teacher preparation. More importantly, it is thought-provoking!”

Alicia Zahn, Religious School Director, Temple Beth El, Allentown, PA
Film Programming for Schools

Four global campaigns in 2019 resulted in OpenDor Media films being seen by over 26,000 high school students.

Integrated film and education programs were run by schools for Tu Bishvat, Yom Hazikaron, Yom Ha’atzmaut and Yom Yerushalayim.

26,830
Middle and high school student views of our educational content

249
Programs run

155
Participating schools in 16 countries used our educational content:

Argentina, Australia, Canada, Colombia, Czech Republic, Greece, Hungary, Israel, New Zealand, Northern Ireland, Poland, Russia, Singapore, South Africa, UK, USA
Feedback

“...They watched the full film, commented throughout and were DEEPLY moved by the film and the various stories. We had excellent conversations and several of them went home to their families telling them that they had to see this film. I will look for other times to screen it as well. Thank you!”

*Educator, Temple Isaiah, Baltimore, MD*

“It was amazing, and I recommended it to many other schools in the area. Absolutely fantastic video and amazing lessons provided with it.”

*Jessica Rosner, Science and Math Teacher, Brawerman School, Los Angeles, CA*

“The documentary and discussion guides were fabulous--well researched, clearly presented and accessible to many kinds of learners.”

*Rabbi Noam Katz, Dean, The Leo Baeck Day School, Toronto, Ontario*

“Showing videos like this inspires me to be a proud Jew.”

*16-year-old student, Brooklyn, NY*

“I feel very fortunate to be a part of the Jewish nation.”

*Student, Stamford, CT*

“This program made me feel more connected to my peers in Israel and America.”

*13-year-old student, Plymouth, MN*

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**Impact on students**
(based on 472 survey responses)

- **91%** Expressed a greater sense of pride in the Jewish people
- **84%** Stated a greater understanding of Israeli society and values
- **70%** Related increased feelings of Jewish unity
Imagination Productions

Imagination Productions offers top-quality story-based entertaining and original documentary films.

The stories we tell are relatable to a broad and varied audience from around the world and designed to inspire in a way that only film can.

This year, we had films in different stages of their distribution. Released in January, Sustainable Nation began its 12-month film festival run, while When the Smoke Clears was released on Amazon Prime. Imagination Productions legacy films continue to reach audiences on digital platforms.

Wonderful film that portrays the actual experiences—highs and lows—of these young men as they learn how to be a soldier and defend their country. A must see!“

Amazon Review, Beneath the Helmet

11,990

Views of When the Smoke Clears on digital platforms (Amazon Prime)
Sustainable Nation was accepted to 42 international, environmental and Jewish film festivals


Awards received by Sustainable Nation

★ Nitra Award - Agro Film Festival
★ Audience Award - Boston Jewish Film Festival
★ Rising Star Award - Canada International Film Festival
★ Best Humanitarian Film - LifeArt Film Festival
★ Best Environmental Film - New Zealand Mountain Film Festival
★ Green Planet Award - Rhode Island International Film Festival
★ Best Foreign Feature Ecodocumentary - tiNai Ecofilm Festival
2020 Upcoming Projects
Unpacked content refers to video series on YouTube.
Unpacked for Educators houses programs and resources for educators.
Imagination Productions is our film production company. The following feature films are all available on digital platforms (we are not promoting them with dedicated campaigns, which is why they do not appear on the calendar): Hummus! The Movie, Mekonen, Beneath the Helmet, Israel Inside and Crossing the Line 2.

<table>
<thead>
<tr>
<th>January</th>
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<th>March</th>
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<tbody>
<tr>
<td>Israel Phenomenology</td>
<td>Explainers</td>
<td>Explainers</td>
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<tr>
<td>Explainers</td>
<td>Weekly Email</td>
<td>Weekly Email</td>
</tr>
<tr>
<td>Weekly Email</td>
<td>TBD (acquired content)</td>
<td>Sustainable Nation - Communites*</td>
</tr>
<tr>
<td>Sustainable Nation - Communites*</td>
<td>Sustainable Nation - Communites*</td>
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<table>
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</tr>
<tr>
<td>Weekly Email</td>
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<tr>
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<td>YOMS (acquired content) - May 17th</td>
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<tr>
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<td>Weekly Email</td>
<td>Weekly Email</td>
<td>Weekly Email</td>
</tr>
<tr>
<td>Sustainable Nation - Digital Push*</td>
<td>Navigating Campus film</td>
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<tr>
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</table>

<table>
<thead>
<tr>
<th>October</th>
<th>November</th>
<th>December</th>
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<tbody>
<tr>
<td>Explainers</td>
<td>Explainers</td>
<td>Explainers</td>
</tr>
<tr>
<td>Jewish History Series (season 1)</td>
<td>Jewish History Series (season 1)</td>
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</tr>
<tr>
<td>Weekly Email</td>
<td>Weekly Email</td>
<td>Weekly Email</td>
</tr>
<tr>
<td>Sustainable Nation - Digital Push*</td>
<td>Sustainable Nation - Digital Push*</td>
<td>Sustainable Nation - Digital Push*</td>
</tr>
</tbody>
</table>

*Sustainable Nation community and digital push are budget-dependent
Upcoming Projects

YouTube/Unpacked Videos

**Where Do We Belong?**
*Navigating the Realities of Being Jewish on Campus*

Where Do We Belong is designed to address the complex issue of current student life and experiences head-on. It will enable students to unpack the unique challenges they face due to the rise in identity politics and intersectionality on the university campus.

**Sir Martin Gilbert Jewish History Series**

An exciting 40-part educational YouTube video series that will chronicle the history of the Jewish people from ancient times to the modern-day, based on Letters to Auntie Fori: The 5,000-Year History of the Jewish People and Their Faith, by renowned historian Sir Martin Gilbert. The series will bring Gilbert’s relatable and engaging chapters to life in a way that will empower viewers to see how their own Jewish identity is steeped in a larger and greater Jewish story.

**Explainer Series**

A 50-part video series aimed at driving young audiences to our growing YouTube channel. Each 7-minute episode will explain a topic from Jewish and Israeli life to help people discover and learn more about Judaism and Israel.
**Short Films**

**John Biggers**

*John Biggers* is based on the true story of influential African American muralist John Biggers and his professor, Viktor Lowenfeld. Lowenfeld, an Austrian Jew, fled the Nazis in 1938 and spent several years teaching art at the all-black Hampton Institute in Virginia. In 1945, Biggers, a disillusioned young artist and navy discharge takes a surreal journey back to his all-black college in the segregated South. In an attempt to reignite his creativity, he searches for the idyllic prewar atmosphere and the professor who initially sparked his artistic journey.

**Like One**

*Like One* is a short film that follows three religious women in Jerusalem - Jewish, Muslim, and Christian - on their respective Sabbaths as they each navigate the geography of their city, culture, and family.

**Documentaries**

**The Menachem Begin Story**

A co-production with Hidden Light Institute, *The Menachem Begin Story* delivers an unflinching look at the life and legacy of Menachem Begin, a man described in the same breath as a lover, an outlaw, a fighter, a prisoner, a leader and a peacemaker. Whether one agreed or disagreed with him, loved him or hated him, he remains one of the greatest and most impactful modern Jewish leaders. The film examines the many ways in which his life, leadership and legacy offer us important lessons for navigating the dangers of our current social climate — from the dangers of casual and unchecked antisemitism to the imperative of including all Jews in our fight for safety, security and survival.

**Mr. Pleasant**

*M. Pleasant* tells the story of a dramatic moment in modern Jewish history: the 1991 airlift to Israel of Ethiopian Jewry against the backdrop of Ethiopia’s brutal civil war. Asher Naim became the new Israeli ambassador to Ethiopia, knowing almost nothing about that country’s Jews. Little could he imagine the role he would play in changing the destiny of this ancient Jewish community forever. Not just a story of epic rescue, the film explores challenging questions about Jewish identity, the politics of immigration, the hardships for Ethiopian Jews in Israel today, and about how every individual must find their unique role in the story of the Jewish people.
The Unpacked for Educators Partner School Research Initiative in 2019-2020 is an in-depth study of the use and impact of select OpenDor Media educational content in 14 schools. With the guidance of Rosov Consulting, we will measure the impact of our content on students’ attitudes, knowledge and behavior, and fine-tune our content to better meet the needs of today’s young Jews and educators.
Supporters
$1 Million
Anonymous

$500,000 - $999,999
William Davidson Foundation

$250,000 - $499,999
Rowan Family Foundation

$100,000 - $249,999
Anonymous
Evelyn & Shmuel Katz
Debra & David Magerman
The Marcus Foundation, Inc.
Mrs. Hilda Naim, Ari Naim & Gideon Naim
Shevi & Tom Peters

$50,000 - $99,999
Anonymous
Avi Chai Foundation
Lily & Kam Babaooff
Marcia & Philip Cohen
Joleen & Mitch Julis
Harold Levy
Adam & Gila Milstein Family Foundation
Walder Foundation

$25,000 - $49,999
Anonymous
Helen & Michael Abeles
BIMA Foundation
Pamela & Aba Claman
Michelle & Bob Diener
Eva & Peter Friedmann
Robyn & Russell Greenberg
Monette De Botton & Philip Kirsh
Mayberg Foundation
The Mitchell Foundation
Orion Foundation
Judy & David Shore
Jody & Ari Storch
Sherry & Bob Wiener
Andrea & Lawrence Wolfe
Family Foundation
Alison Wolfson

$10,000 - $24,999
Anonymous
Jane & John August
Marc Belzberg
Julia & Brad Berger
Debra & Neil Blair
Crain-Maling Foundation
Betsy & Philip Darivoff
Carol & Jack Forgash
Beth & Drew Fromkin
Andrea & Larry Gill
Melanie & Martin Glatt
Emily & Milt Gottschalk
Sheryl & Gerald Hartman
Janice & Steve Hefter
Hochberg Family Foundation
Jewish Community Foundation LA
The Jewish Federation of Greater Los Angeles
Caroline & Daniel Katz
Lisa & Victor Kohn
Beth & Jeff Kopin
Corie & Michael Koss
Lappin Foundation
Jennifer Levine & Jeff Aeder
Marc Levine
Ken & Alisa McElvain Yaffa
Cathy & Arnie Peltz
Lauren & Mitchell Presser
Susan & Marc Sacks
Jeff Sagansky
Debbie & Naty Saidoff
Sandy & Ronnie Schiff
Meryl & Sam Solomon
Kenneth Stein
Michelle & Bruce Taragin
Rachie & Jon Teller
Rivka Noble Zell

$5,000 - $9,999
Anonymous
Jake Aronov
Beverly Baker
Debby & Erik Belt
Debra & Dennis Berman
Helene Berns & Dr. Howard Freedberg
Diane & Les Botnick
Josephine & Simon Braitman
June & Ron Daniels
Kim & Jordan Dickstein
Dana & Rick Entin
Jayme & Scott Feldman
Barbara & Alan Fisher
Angela Fort & Robert Haar
Nancy & Dov Friedberg
Jean & Jerry Friedman
Ellen & David Goldschmidt
Anne & Jerry Gontownik
Leila Christine Grad Charitable Fund
Marcy & Bob Haber
Chaya Tova & David Hartman
Barbara & Gerald Hines
Lauren & Ezra Kest
Eugene & Janet Lerner Foundation
Ann & Nate Levine
Libitzky Family Foundation
Shari & Nathan Lindenbaum
Mamiye Foundation
Marnie & David Nagel
Passages
Carol & Adam Reich
William Resnick
Resnick-Cooper Families
Pamela Rose
Jeff Schachter, Crawford Lake Capital Management
Jamie & Scott Seligsohn
Marci & Keith Shapiro
Kim & Perry Shwachman
Shoel Silver
Lisa & Alan Stern
Uretsky Family
Lisa & Yoni Wintner

OpenDor Media Annual Report 2019 23
Financials
# 2019 & 2020 Budgets

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<th>2020 Estimated</th>
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<td><strong>Total Revenue</strong></td>
<td>$4,841,166</td>
<td>$4,374,369</td>
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<tr>
<td>Education</td>
<td>$570,318</td>
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<td>Production</td>
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<tr>
<td>Marketing &amp; Distribution</td>
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<td>Operations</td>
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<td>Fundraising</td>
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<td><strong>Total</strong></td>
<td>$4,478,285</td>
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<tr>
<td><strong>Total Expenses</strong></td>
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<tr>
<td>Production of Mr. Pleasant Film$^{(3)}$</td>
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<td><strong>Total Expenses with Mr. Pleasant</strong></td>
<td>$5,574,369</td>
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**Notes:**

(1) Unpacked: 14 SMG Episodes, 26 Explainers Episodes, 5 Campus Episodes, IP: John Biggers Film
(2) VP of Distribution Dissolved Role, Reduced Marketing Spend
(3) Production of Mr. Pleasant film only if designated funds raised
Appendix:
Additional Metrics
# Unpacked

## YouTube Channel Growth

<table>
<thead>
<tr>
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<th>2017</th>
<th>2018</th>
<th>2019</th>
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<tr>
<td><strong>Watch Time (min)</strong></td>
<td>1,541,939</td>
<td>1,987,491</td>
<td>4,924,974</td>
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<tr>
<td><strong>Watch Time (min), %</strong></td>
<td>+29%</td>
<td>+148%</td>
<td>+148%</td>
</tr>
<tr>
<td><strong>Views</strong></td>
<td>698,975</td>
<td>865,304</td>
<td>1,803,504</td>
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<tr>
<td><strong>Views, %</strong></td>
<td>+24%</td>
<td>+108%</td>
<td>+108%</td>
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<tr>
<td><strong>Subscribers</strong></td>
<td>2,853</td>
<td>3,387</td>
<td>10,858</td>
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<tr>
<td><strong>Subscribers, %</strong></td>
<td>+19%</td>
<td>+221%</td>
<td>+221%</td>
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### Watch Time in Minutes

<table>
<thead>
<tr>
<th>Year</th>
<th>1M</th>
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<th>3M</th>
<th>4M</th>
<th>5M</th>
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<td>2019</td>
<td>4.92M</td>
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### Video Views

<table>
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<tr>
<th>Year</th>
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<th>865k</th>
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<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Channel Subscribers

<table>
<thead>
<tr>
<th>Year</th>
<th>2.853</th>
<th>3.387</th>
<th>10,858</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Unpacked for Educators

Growth Over Time, 2018-2019

<table>
<thead>
<tr>
<th>Year</th>
<th>Subscribers</th>
<th>Subscribers Overall</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>670</td>
<td>670</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>831</td>
<td>1,501</td>
<td>24%</td>
</tr>
</tbody>
</table>

Website Activity

<table>
<thead>
<tr>
<th>Year</th>
<th>Unique Users</th>
<th>Website Visits</th>
<th>New Users</th>
<th>Repeat Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>1,624</td>
<td>3,291</td>
<td>49.3%</td>
<td>50.7%</td>
</tr>
<tr>
<td>2018</td>
<td>5,630</td>
<td>10,950</td>
<td>51.4%</td>
<td>48.6%</td>
</tr>
<tr>
<td>2019</td>
<td>15,892</td>
<td>26,388</td>
<td>60.0%</td>
<td>39.8%</td>
</tr>
</tbody>
</table>

Countries with 100+ Website Visits Per Year

- 2017: US, Israel
- 2018: US, Israel, Canada, Australia, UK, India
- 2019: US, Israel, Canada, Australia, UK, South Africa, India, Germany, Argentina

Countries with ~50+ Website Visits in 2019

<table>
<thead>
<tr>
<th>Year</th>
<th>US</th>
<th>Israel</th>
<th>Canada</th>
<th>Australia</th>
<th>UK</th>
<th>South Africa</th>
<th>India</th>
<th>Germany</th>
<th>Argentina</th>
<th>France</th>
<th>South Korea</th>
<th>Netherlands</th>
<th>Mexico</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>2,001</td>
<td>896</td>
<td>97</td>
<td>30</td>
<td>54</td>
<td>18</td>
<td>14</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>7,066</td>
<td>2,161</td>
<td>441</td>
<td>183</td>
<td>153</td>
<td>68</td>
<td>132</td>
<td>49</td>
<td>25</td>
<td>33</td>
<td>45</td>
<td>24</td>
<td>17</td>
</tr>
<tr>
<td>2019</td>
<td>19,103</td>
<td>2,644</td>
<td>1,661</td>
<td>448</td>
<td>343</td>
<td>269</td>
<td>201</td>
<td>123</td>
<td>122</td>
<td>98</td>
<td>75</td>
<td>68</td>
<td>61</td>
</tr>
</tbody>
</table>
## Organizations Engaged in 2019

A total of 545 institutions used OpenDor Media content in 2019:

### Activity (legend)

- Beneath the Helmet
- Crossing the Line 2
- Hummus!
- Israel Education Event
- Mekonen
- Six Day War Video
- Other
- Sustainable Nation
- Unpacked for Educators
- When the Smoke Clears

<table>
<thead>
<tr>
<th>Activity</th>
<th>Institutions</th>
</tr>
</thead>
</table>
Organizations Engaged in 2019, continued

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